

# Shall we gather at the river?

An anti-tourist's view of Cincinnati, Ohio

Shall we gather at the river?

# Index

**Creative Brief** 3



**Flow Chart** 4



**Wire Frames** 5-12



**Styles** 14



**Files** 15



**Editorial/Research** 16



**Credits** 17



# Creative Brief

## Project Summary

The expression, “Nice place to visit, but I wouldn’t want to live there,” underscores the difference between the experience of a city’s appeal for the short term, and the daily routine of actually calling it home. This site intends to offer various glimpses of history, both past and present, that make up what Winston Churchill once called “the most beautiful inland city in America.” Chapters highlighted the city’s origins (The river), its geography (The view), its early industry (Porkopolis), its most distinguished invention (Floating soap), the broader contribution of local radio and television to American culture (Airwaves), and everyday living as described in a particular local tradition (Slice of life).



## Design Summary

Each page of the site is identified by a composite of photo “icons,” each of which is highlighted on a page devoted to its subject matter. With a background of sky blue (#6699FF) and dark blue (#003366), the color scheme includes orange (#CC6633), red (#990033), and brown (#663300).



## Audience Profile

The viewer is an “armchair traveler,” curious about the places others call home, from the vantage point of those who live there.



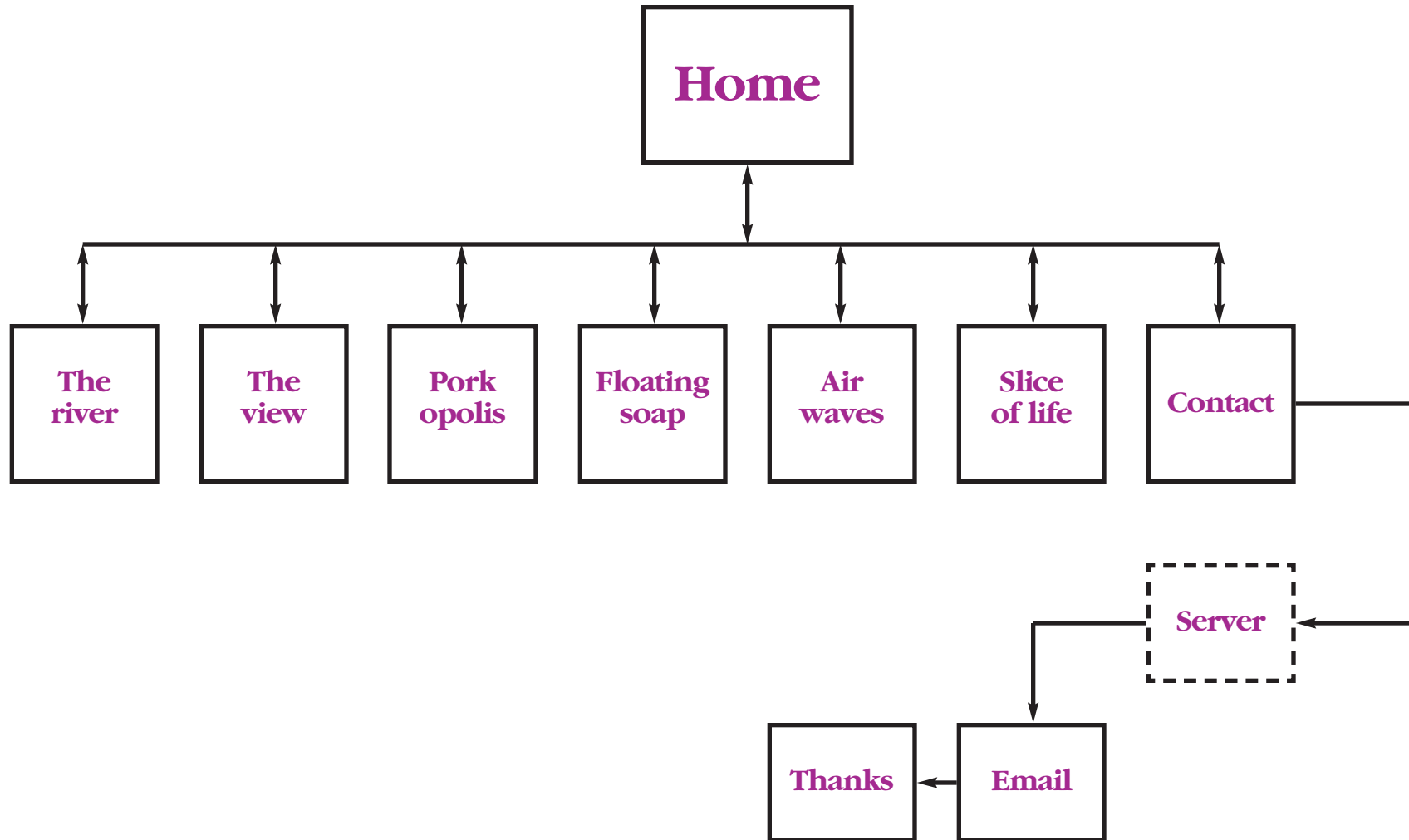
## Perception/Tone

The usual tongue-in-cheek approach.



Shall we gather at the river?

# Flow Chart



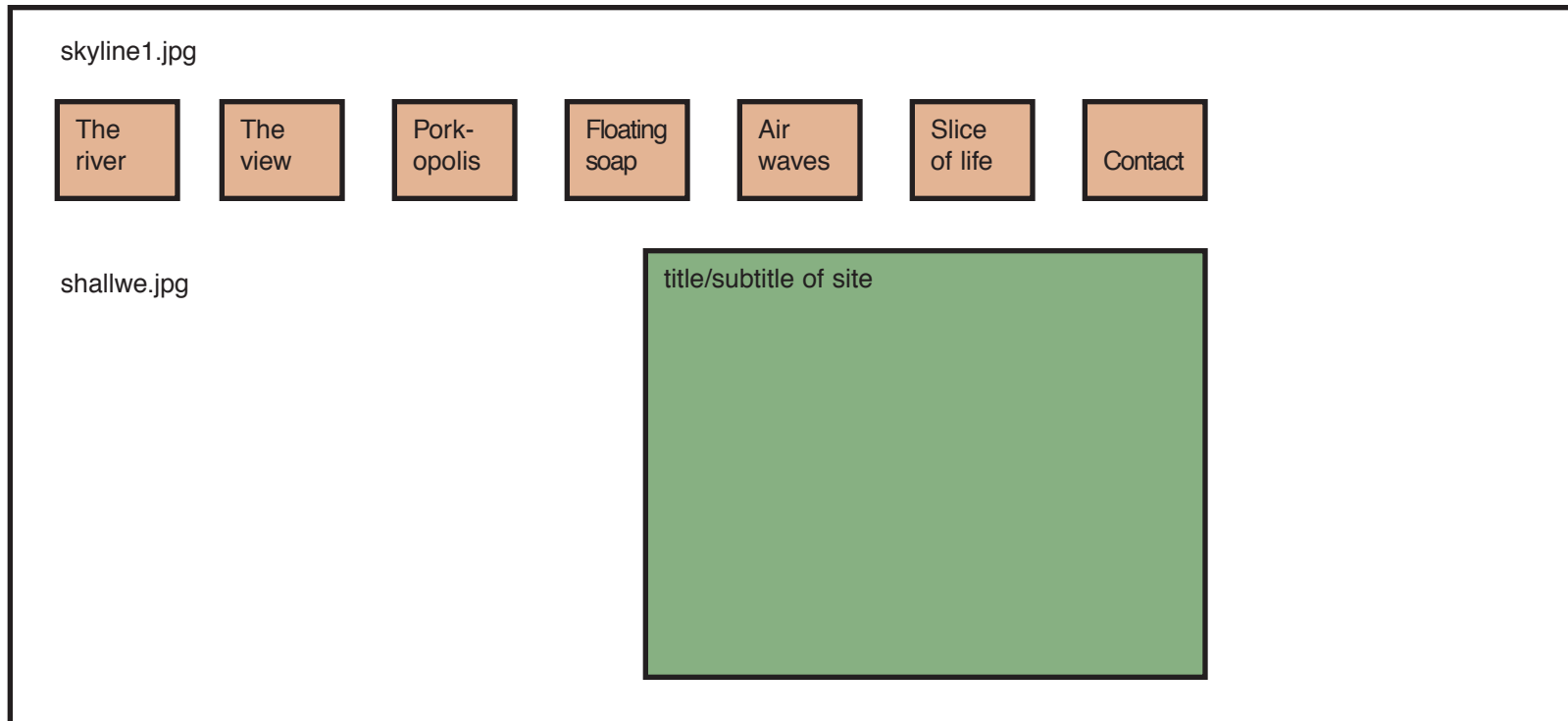
Shall we gather at the river?

# Wire Frame: Home

Shall we gather at the river?

An anti-tourist's view of Cincinnati, Ohio

600 px (typical)

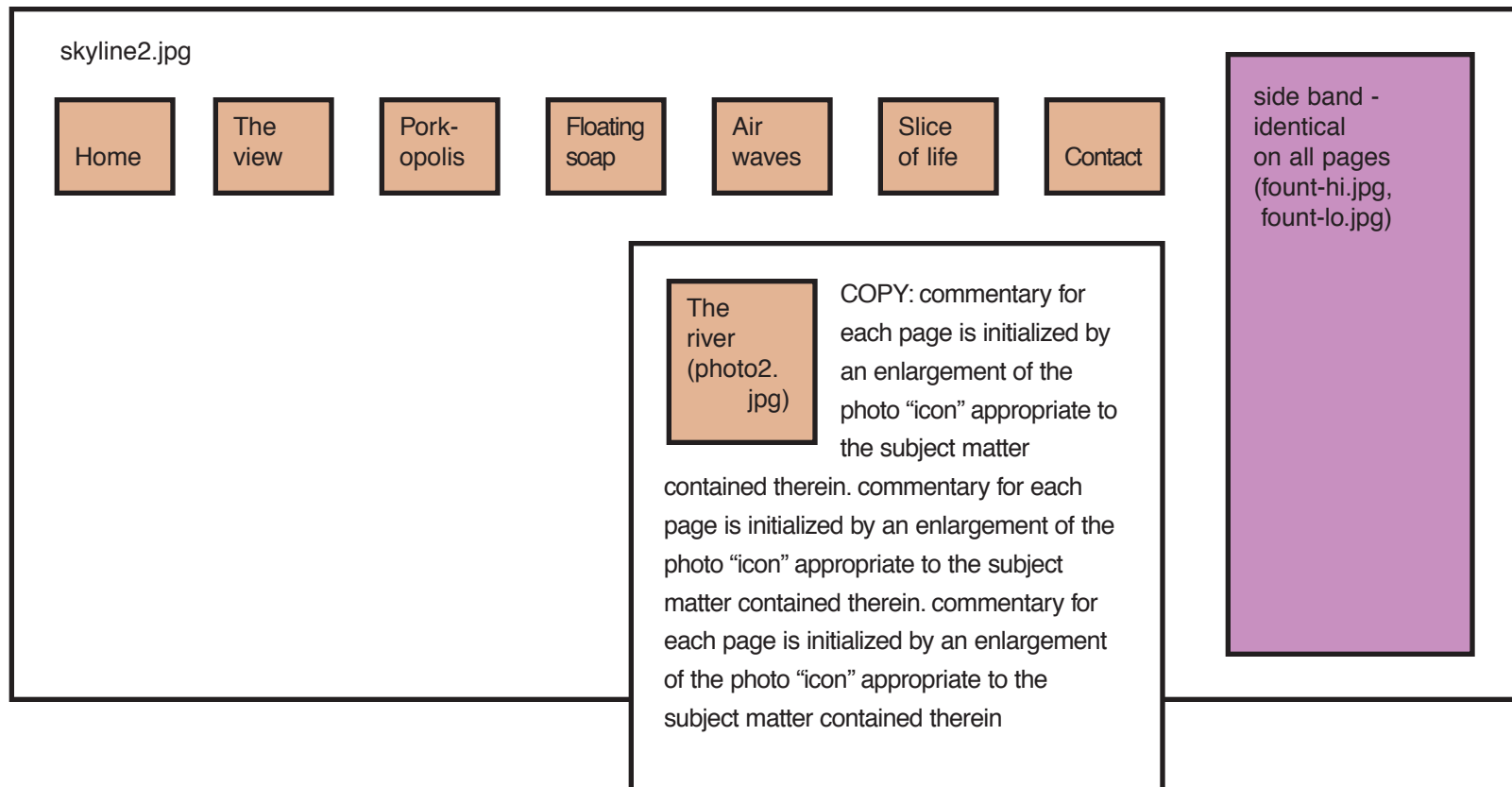


800 px (typical)

# Wire Frame: 2

## The river

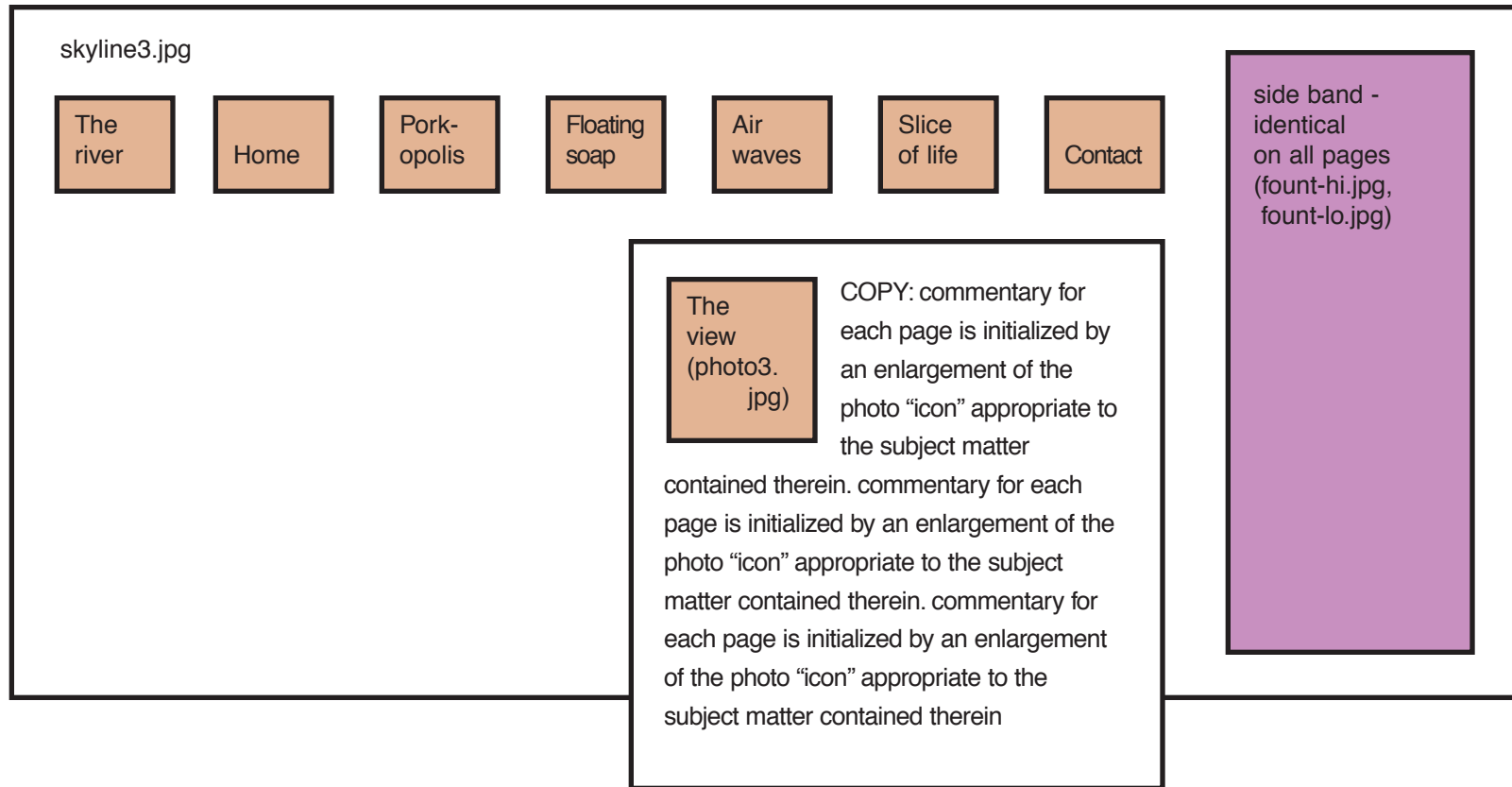
The river that has shaped the city, as the city has given back in return.



# Wire Frame: 3

## The view

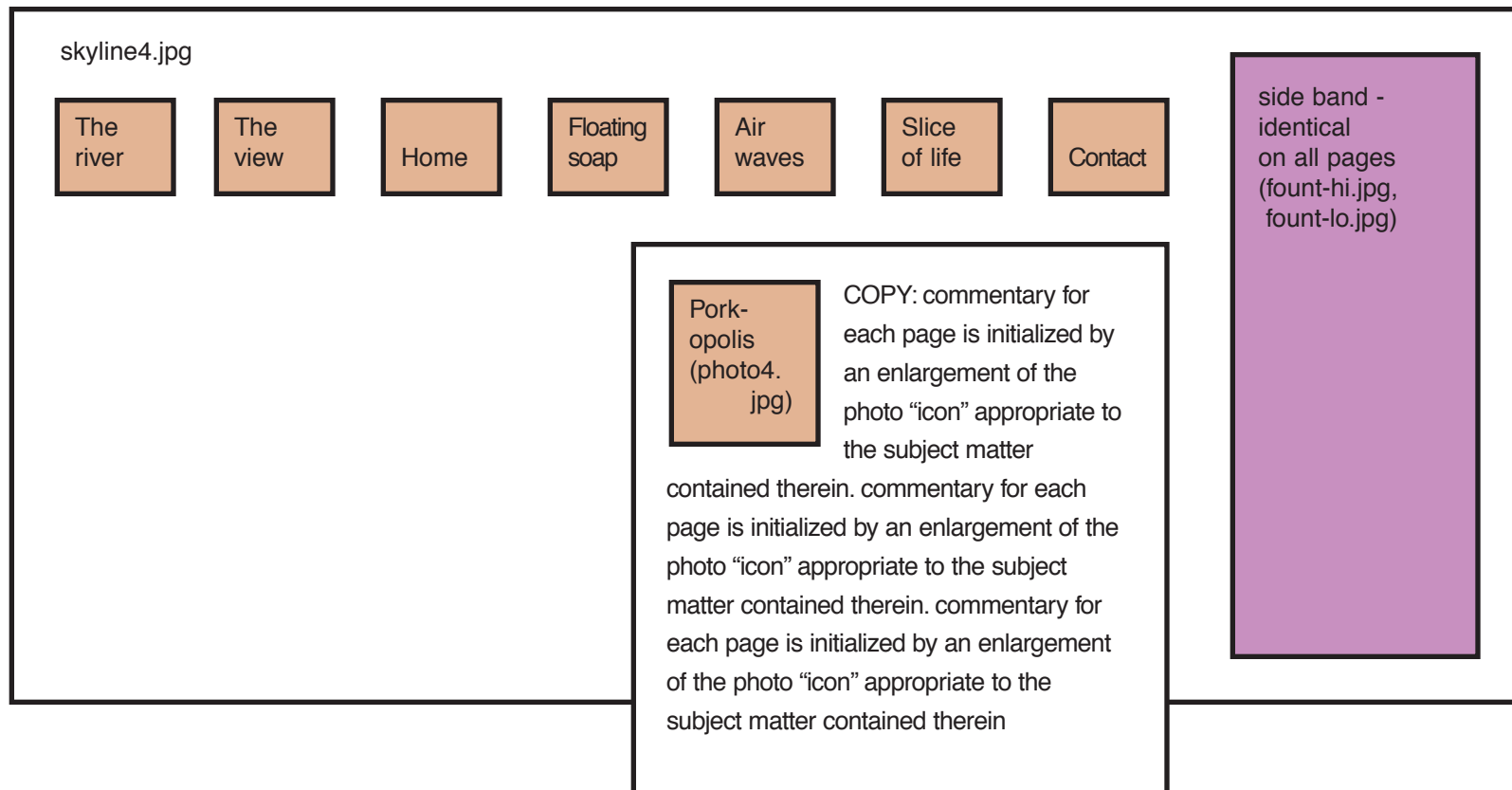
Which are the “seven hills” of Cincinnati? That depends on who you ask.



# Wire Frame: 4

## Porkopolis

A brief chapter in the city's history inspired the return of an abandoned icon.

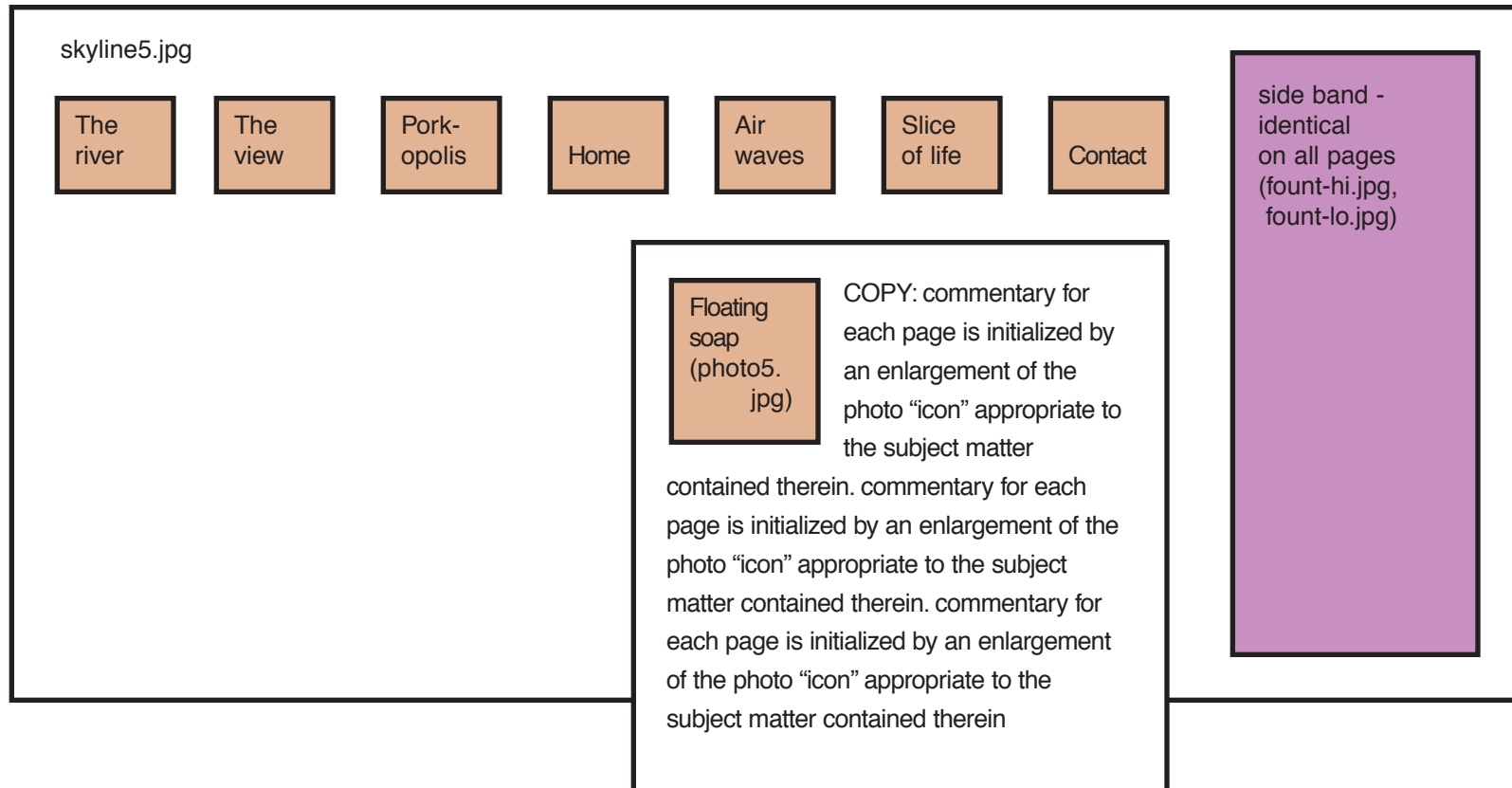




# Wire Frame: 5

## Floating soap

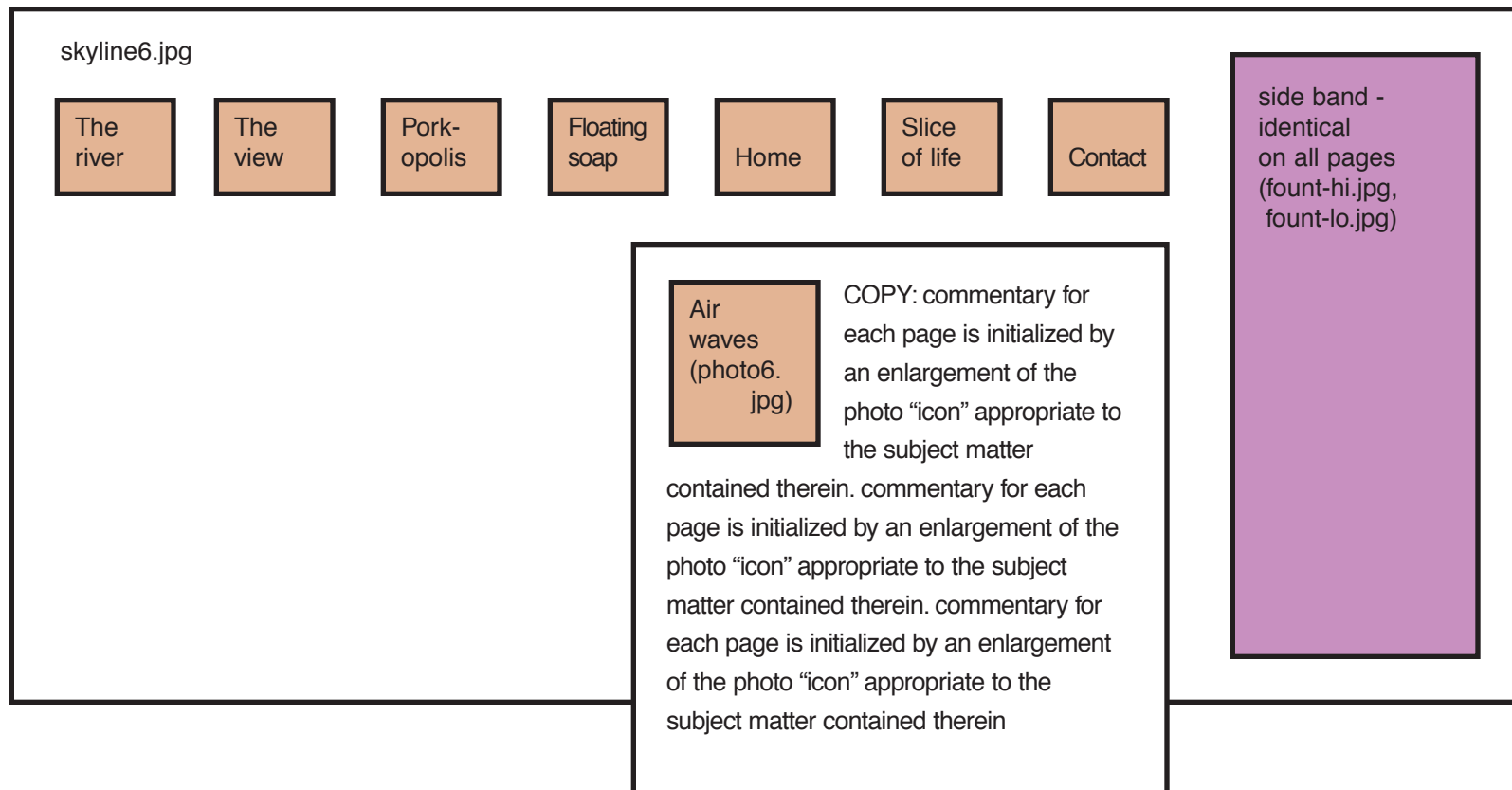
Two business partners, and an accidental invention that put their city on the map.



# Wire Frame: 6

## Airwaves

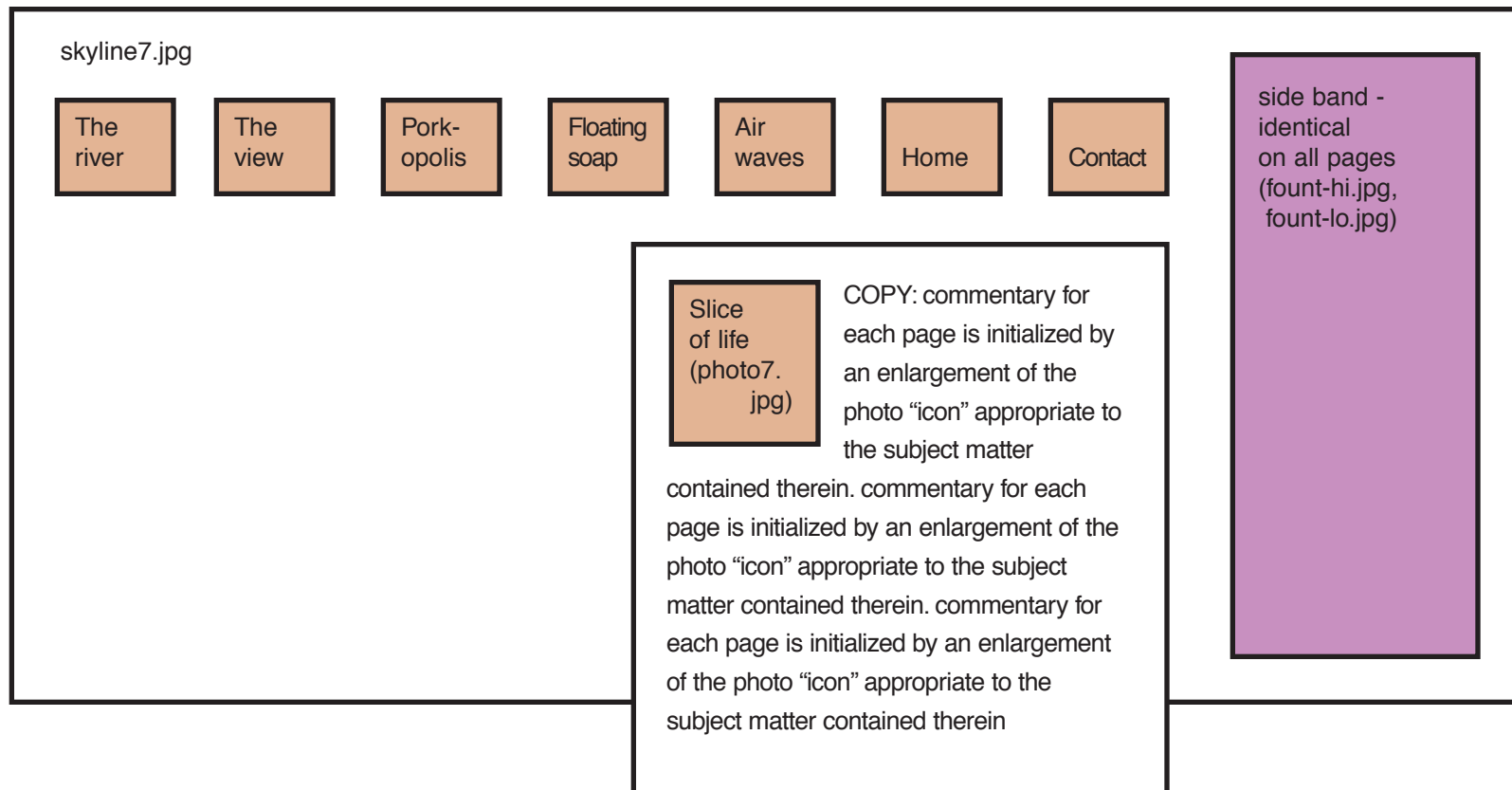
Local radio and television provide an unlikely contribution to the nation's popular culture.



# Wire Frame: 7

## Slice of life

An annual event is an example of a custom unique to the city.

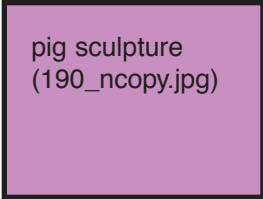


Shall we gather at the river?

# Wire Frame: 8

## Contact: “Vas you effer in Zinzinnati?”

The reader is invited to share his/her own impressions of Cincinnati.

Name	
Email	
Comments	
Submit	Reset

Shall we gather at the river?

# Wire Frame: 9

Thanks: “Y’all come back now, ya hear?”



# Styles

## Color Scheme: Home Page

Background: sky blue (#6699FF), dark blue (#003366).

Menu: orange (#CC6633), red (#990033), brown (#663300), dark blue (#003366), full color photos.

Titles: white (#FFFFFF), sky blue (#6699FF), dark blue (#003366), black(#000000)



## Color Scheme: Menu

orange (#CC6633), red (#990033), brown (#663300), dark blue (#003366), full color photos.



## Font: Headline

ITC Garamond Bold, 44px; ITC Garamond Book, 27px; Arial Narrow Bold, 16px.



## Font: Text

Arial, Helvetica, sans-serif, 13px.



Shall we gather at the river?

# Files

## Page Images

<b>index.htm</b>	index.htm	2.htm	3.htm	4.htm	5.htm	6.htm	7.htm	8.htm	thanks.htm
<b>2.htm</b>	skyline1.jpg	skyline2.jpg	skyline3.jpg	skyline4.jpg	skyline5.jpg	skyline6.jpg	skyline7.jpg	190_ncopy.jpg	190_ncopy.jpg
<b>3.htm</b>		photo2.jpg	photo3.jpg	photo4.jpg	photo5.jpg	photo6.jpg	photo7.jpg		lightup2.jpg
<b>4.htm</b>		fount-hi.jpg	fount-hi.jpg	fount-hi.jpg	fount-hi.jpg	fount-hi.jpg	fount-hi.jpg		
<b>5.htm</b>		fount-lo.jpg	fount-lo.jpg	fount-lo.jpg	fount-lo.jpg	fount-lo.jpg	fount-lo.jpg		
<b>6.htm</b>									
<b>7.htm</b>									
<b>8.htm</b>									
<b>thanks.htm</b>									



# Editorial/Research

## Copywriting

All text in the site, unless otherwise noted, is composed by the site's author, with the assistance of the sources below as primary reference. Certain historical details unavailable from the sources listed, are from the author's own recollection, as well as years of constantly having his nose in a book.



## Bibliography: Internet

Cincinnati Enquirer, The. "Ups and downs: The hills are alive, but don't try counting." Date unlisted. 11 Feb 2005. <<http://www.cincinnati.com/local/atoz/upsanddowns.html>>.

Clark, Michael D. "Cincinnati Enquirer: Sacred rituals precede Easter." 22 Apr 2000. 10 Feb 2005. <[http://www.enquirer.com/editions/2000/04/22/loc\\_sacred\\_rituals.html](http://www.enquirer.com/editions/2000/04/22/loc_sacred_rituals.html)>.

Erickson, Hal. "TVparty: Cincinnati Kid Shows." Date unlisted. 11 Feb 2005. <<http://www.tvparty.com/lostcincinnati.html>>.

Partners for Livable Communities . "America's Most Livable: Cincinnati, OH." Date unlisted. 10 Feb 2005 <<http://www.mostlivable.org/cities/cincinnati/home.html>>.

Potts, Allen L. "Heritage Pursuit: The Place for Historians and Genealogists." 20 Dec 2004. 16 Feb 2005. <<http://www.heritagepursuit.com/Hamilton/HamiltonChapV.htm>>.

Procter and Gamble Company, The. "The Ivory Story - What We Long For." 1998. 5 Feb 2005. <<http://www.ivory.com/history.htm>>.

Schmidt, Barbara. "Mark Twain Quotations: Cincinnati." 9 Apr 1997. 10 Mar 2005. <<http://www.twainquotes.com/Cincinnati.html>>.

Selmeier, Joel "Why a Pig?" 24 Feb 2005. 11 Feb 2005. <<http://www.joel.com/pig.htm>>.

Thomas, David. "Liberace, Springer Only Part Of WLWT's History." 9 Sep 2002. 16 Feb 2005. <<http://html.channelcincinnati.com/station/tour/>>.

Unknown. "Kinkead Ridge - The Vineyard." <<http://www.kinkeadridge.com/htm/vineyard1.htm>>. Date unlisted. 10 Mar 2005

Unknown. "The Uncle Al Show - WCPO.com." 2005. 10 Feb 2005. <<http://www.wcpo.com/wcpo/localshows/uncleal/>>.



# Credits: Images

(Unless otherwise specified, the originator of the photograph is not listed on the site in question.)

## **190\_ncopy.jpg**

“Big Pig Gig: The Official Site.” 2000. 11 Feb 2005.  
<<http://www.bigpiggin.com/>>.

## **fount-hi.jpg, fount-lo.jpg**

“eCincinnati.com: Cincinnati Electronic Postcards.” Date unknown.  
11 Feb 2005. <<http://cityatlas.net/epostcards/>>.

## **lightup2.jpg**

“Lightup Cincinnati: Postcards.” 1995-2005. 11 Feb 2005.  
<<http://www.cincinnati.com/postcard/lightupcincy.html>>.

## **photo2.jpg**

“Cincinnati Attractions: Postcards.” 1995-2005. 11 Feb 2005.  
<<http://www.cincinnati.com/postcard/attractions9.html>>.

## **photo3.jpg**

“eCincinnati.com: Cincinnati Electronic Postcards.” Date unknown.  
11 Feb 2005. <<http://cityatlas.net/epostcards/>>.

## **photo4.jpg**

“Big Pig Gig at Cincinnati.com.” 1995-2005. 11 Feb 2005.  
<<http://www.cincinnati.com/bigpiggin/>>.

## **photo5.jpg**

“PG.com - Our History.” 2005. 5 Feb 2005.  
<[http://www.pg.com/company/who\\_we\\_are/ourhistory.jhtml](http://www.pg.com/company/who_we_are/ourhistory.jhtml)>

## **photo6.jpg**

“The Uncle Al Show Photo Gallery - The Web site of WCPO-TV in Cincinnati, Ohio.” 2005. 10 Feb 2005. <<http://www.wcpo.com/wcpo/localshows/uncleal/photogallery.html>>.

## **photo7.jpg**

Hartong, Glenn. “Sacred rituals precede Easter.” 22 Apr 2000.  
10 Feb 2005. <[http://www.enquirer.com/editions/2000/04/22/loc\\_sacred\\_rituals.html](http://www.enquirer.com/editions/2000/04/22/loc_sacred_rituals.html)>.